TABLE X

TEST MARKET BRANDS

(BRANDS RANKED ACCORDING TO CO, MG/CIGT.)

Brand	Company	CO, mg/cigt.	NO, mg/cigt.
Omni Luxury Lights Menthol 100	Liggett Group	5.8	0.14
Players 85 (Box)	Philip Morris	11.6	0.22
Raffles 85 (Box)	Philip Morris	12.0	0.21
Max Slims 100 (Box)	Lorillard	12.2	0.19
Max Slims Menthol 100 (Box)	Lorillard	12.4	0.20
Raffles 100 (Box)	Philip Morris	12.4	0.22
Rebel 85	Lorillard	12.4	0.24
Players 100 (Box)	Philip Morris	13.2	0.24
Hi-Lite 100	Philip Morris	13.8	0.26
Marlboro Menthol 80 (Box)	Philip Morris	14.0	0.27
Rebel 100	Lorillard	14.2	0.26
Marlboro 80 "B"	Philip Morris	14.8	0.26
Marlboro 85 "Y"	Philip Morris	14.9	0.27
Marlboro 80 "Y"	Philip Morris	15.2	0.26
Marlboro 85 "F"	Philip Morris	15.8	0.26
Marlboro 85 "B"	Philip Morris	15.8	0.28
Philip Morris International Menthol 100	Philip Morris	16.0	0.29
Marlboro 80 "F"	Philip Morris	16.2	0.26
Philip Morris International 100	Philip Morris	16.4	0.30

Source: https://www.industrydocuments.ucsf.edu/docs/nhnk0001